

# Vision Statement Template

## Introduction

This template is designed to help you craft an effective vision statement. Fill in the blanks or answer the questions to develop a clear and inspiring vision statement.

### 1. Define Your Core Values

List 3-5 core values that are essential to your organization or project. Examples: Innovation, Sustainability, Community, etc.

### 2. Identify Your Ultimate Goal

Describe the ultimate achievement or impact you wish to have. Be specific about what success looks like.

### 3. Envision the Future

Detail what the future looks like when your goals are achieved. Consider the impact on your team, customers, and the broader community.

### 4. Audience and Impact

Who is your vision statement for and what impact do you want it to have on them?

### 5. Refine and Simplify

Condense the above information into a clear and concise vision statement.

### 6. Test for Resonance

Share your draft with peers or mentors to get feedback. Make sure it resonates with your intended audience.

### 7. Final Vision Statement

Write your final vision statement here. Keep it clear, concise, and inspiring.